

LUCOBIT AG

SOLUTIONS IN FLEXIBLE POLYOLEFINS

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## OUR COMPANY IDENTITY

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### WHO ARE WE?

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LUCOBIT AG develops, produces and sells top quality materials for the plastics processing industry.

As specialists with many years of experience in the field of high-quality speciality plastics we know our target group like almost no other producer.

We intend to continue strengthening our leading position in our existing areas of business and are investing in new ideas and markets. Therefore, we seize the opportunities offered on the markets and are willing to strike out in new directions.

We are clearly distinguished from the competition in that the principles of a modern and professional company are applied, with our customers and employees being the focus of our business activity. These principles form the basis on which we continue to successfully implement current and future strategies.

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» OUR CUSTOMERS  
AND EMPLOYEES ARE  
THE FOCUS OF OUR  
ACTIVITIES. «



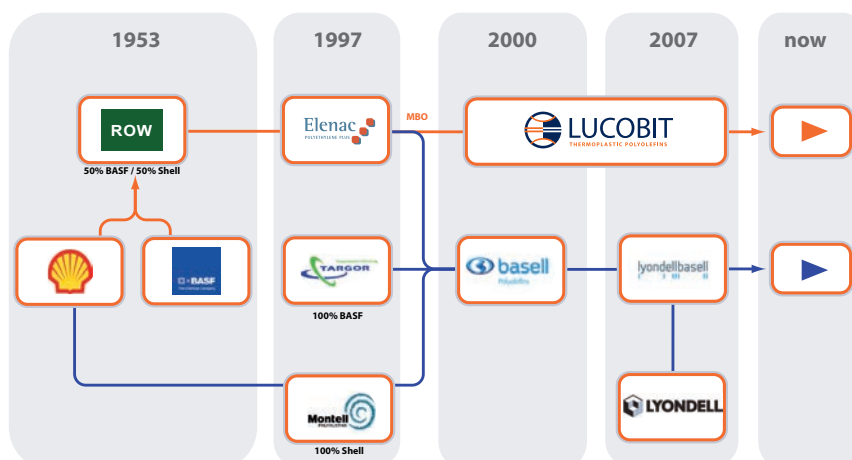
## OUR CORPORATE HISTORY



### WHERE ARE WE COMING FROM?

Our corporate history began more than 60 years ago. In 1953 the trademark LUCOBIT® was jointly developed and patented by Shell and BASF AG.

Our basis are the many years of know-how in the research, development and production of flexible polyolefins combined with the partnerships and co-operations with leading companies.





## OUR RESPONSIBILITY



### WHAT DO WE STAND FOR?

LUCOBIT AG is committed to sustainability. Therefore, we have based our corporate philosophy on the principles of sustainable development, and in doing so we combine commercial activity with the promotion of ecological goals. For us entrepreneurial thinking means that we are always looking to the future. For this objective it is necessary to strike a balance between economic development and the sustainable preservation of natural resources and our environment.

We set ourselves the highest demands and responsibly act in an entrepreneurial way, with confidence, courage and commitment – our objective: to be the best. Commitment and skills of each and every employee are the basis for this. Employee training is important to us. Health and safety at the workplace have the highest priority.

We live shared values and act in our company's overall interests. Openness and mutual respect characterize the atmosphere within our working environment. We build on values such as reliability, honesty, credibility and integrity. It is important to us as a company to assume responsibility for society as well.



## OUR STRENGTHS



### WHAT ARE OUR STRENGTHS?

#### IN-DEPTH KNOW HOW

Our greatest strength lies in our specialised knowledge based on 50 years of product history. Over the last decades we have gained a rich wealth of experience and sound knowledge. That is why we can provide tailor-made offers at an above-average value for money ratio. Last but not least: We offer our customers a first-class service focused on individual and solutions-oriented advice.

#### COMMITTED EMPLOYEES

The way how we run our business with heart and mind enables us to inspire our customers. To achieve this, our employees use their entire energy, creativity and professionalism and we are proud of that! By clearly focussing on our target group and consistently further developing our products and services we have been able to grow profitably under our own steam over the past years.

#### EFFICIENT USE OF JOINT POTENTIALS

We aim to consistently take advantage of synergies and all jointly existing potentials. Our market significance and our location as well as our networking give us strength and enable us to meet the challenges of the future.



» FIRST-CLASS SERVICE  
AND COMMITTED  
EMPLOYEES. «



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## OUR TARGET GROUPS

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### WHO ARE OUR CUSTOMERS?

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Today we are represented on all important plastics markets around the world – supported by a global sales network which offers our customers a local contact partner at any time.

We serve different target markets and offer our customers a wide range of applications.

It is strategically important for us to ensure sufficient capacities in all our markets in order to meet the increasing demand.

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» REPRESENTED ON ALL  
IMPORTANT PLASTICS  
MARKETS AROUND  
THE WORLD. «



## OUR SEGMENT FLEXIBLE POLYMERS



### WHAT IS YOUR CHALLENGE?

We are offering a wide range of products for the Flexible Polymers segment in diverse applications.

In the segment Flexible Polymers we have six core applications defined. For these six applications we developed special products to achieve your demands.



Extrusion Coating and  
-Lamination



Wire & Cable Compound



Foam



Compound and  
Masterbatch



Recycling



Injection Moulding



» WE IMPROVE  
YOUR POLYMER. «



## OUR SEGMENT WATERPROOFING



### WHY YOU CHOOSE US?

Our experience in the field of Waterproofing is over 60 years. We have realised many projects in waterproofing all over the world.

One of the core application is flat roofing and green roofing, here we have more than 150 mio. square metres.



Flat Roof



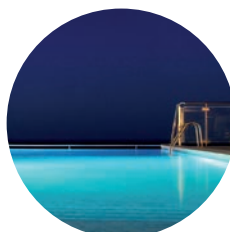
Housing



Tunnel



Waste Disposal



Water Construction



Traffic



Oil Tank



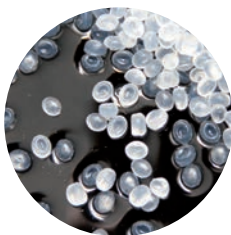
## OUR SEGMENT BITUMEN & ASPHALT



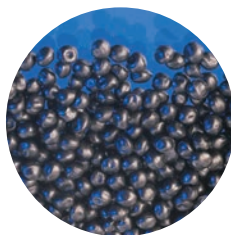
### WHY YOU SHOULD DRIVE ON US?

The efficiency and utility value of our roads is dependent on various climatic forces and traffic-related developments. The number of motorists increases exponentially and particularly the rise in HGV traffic with higher axle loads is straining roads in a way that one can detect poor resistance of road by ruts and cracks just by looking at it.

We have a wide product portfolio to prevent all these matters, so drive on us.



Bitumen Modification



Asphalt Modification



Low Temperature Asphalt



Membranes for  
Steel bridges



Membranes for  
Concrete bridges



Dunes and Subbase  
Stabilisation



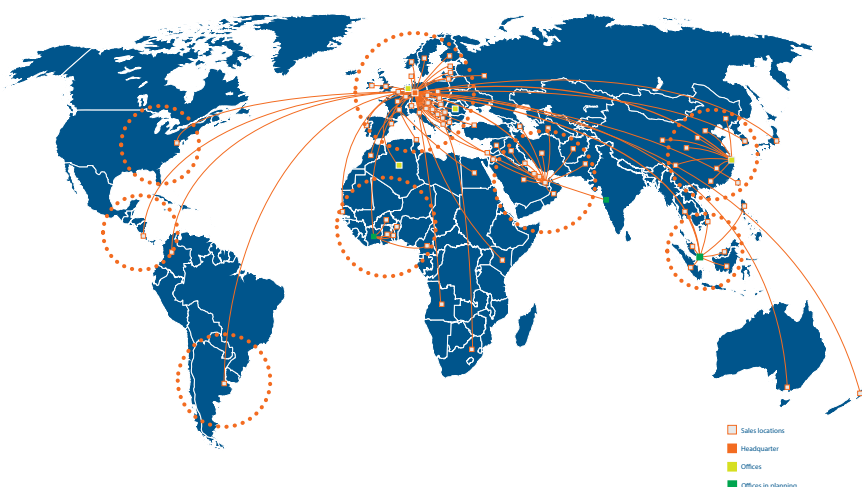
## OUR SALES NETWORK



### HOW DO WE WORK TOGETHER WITH OUR AGENTS?

Based on our worldwide and constantly growing network of agents we are able to offer our customers a comprehensive and local service at any time. Backed by the regional proximity to our customers we can guarantee the best possible customer support.

Our local agents are reliable and specialized contact partners for our customers worldwide being familiar with the respective cultural environment of each country.





» GLOBALLY  
REPRESENTED. «



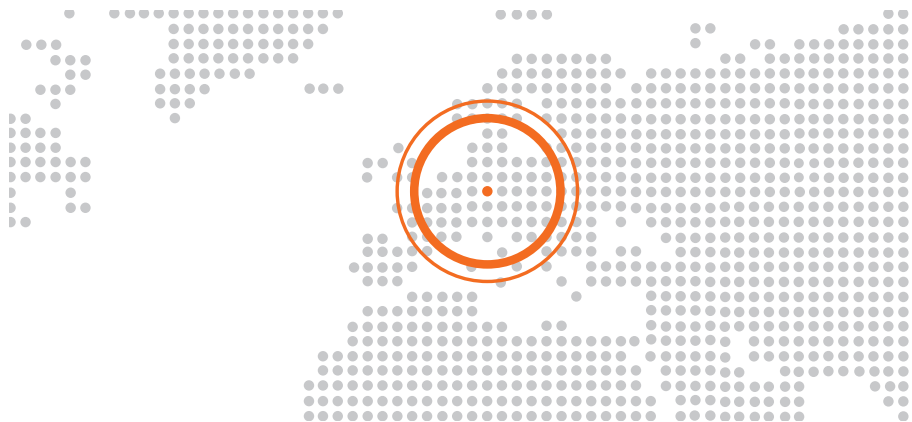
## OUR LOCATION




### WHERE ARE WE LOCATED?

Since 2000 LUCOBIT AG's headquarters is at Wesseling near Cologne and all 70 markets are served throughout the world from this location.

Head office, research and development, production, marketing and sales are located on the factory premises of LyondellBasell. LUCOBIT AG profits from many of the locational advantages of the entire supply chain and production processes.





» WE CREATE QUALITY  
ON WHICH YOU CAN  
RELY. «



## OUR STRATEGY

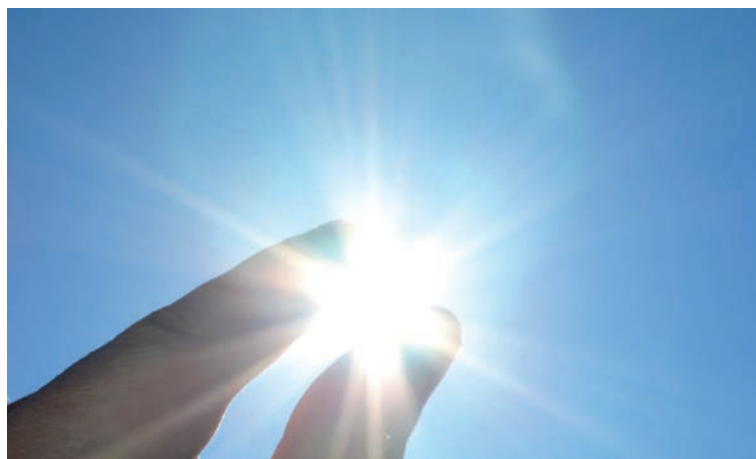


### HOW DO WE OPERATE?

Our core competence is our materials know-how. Professionalism, diversity, global networking as well as tradition are the basis for our efficiency and make us a leader in our industry. We create added value for our customers, employees and owners.

We jointly work with our customers to meet the challenges of the future. The requirements of our customers define the way we act and think. We strike out in new directions and develop innovative products and services for sustainable infrastructure and resource efficiency. In this respect we act in a responsible manner. Economic considerations do not take priority over safety and health issues and environmental protection.

Intercultural diversity is our advantage in the global economy. We encourage our employees to make use of their creativity and their potential for our common success.



## OUR FUTURE

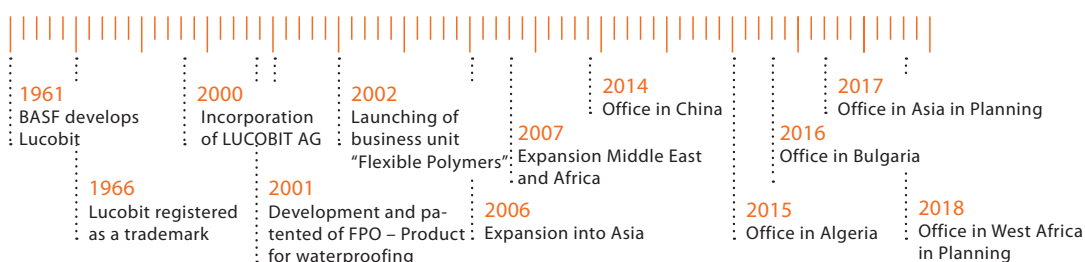


### WHERE DO WE WANT TO GO?

We have set ourselves the goal of viewing change as an opportunity offered by our markets and at the same time we intend to grow with our target groups. In a constantly changing environment we continually develop our company to ensure that we can deliver innovative solutions to the global challenges, both now and in the future. We aim at working successfully in our existing markets and opening up new markets.

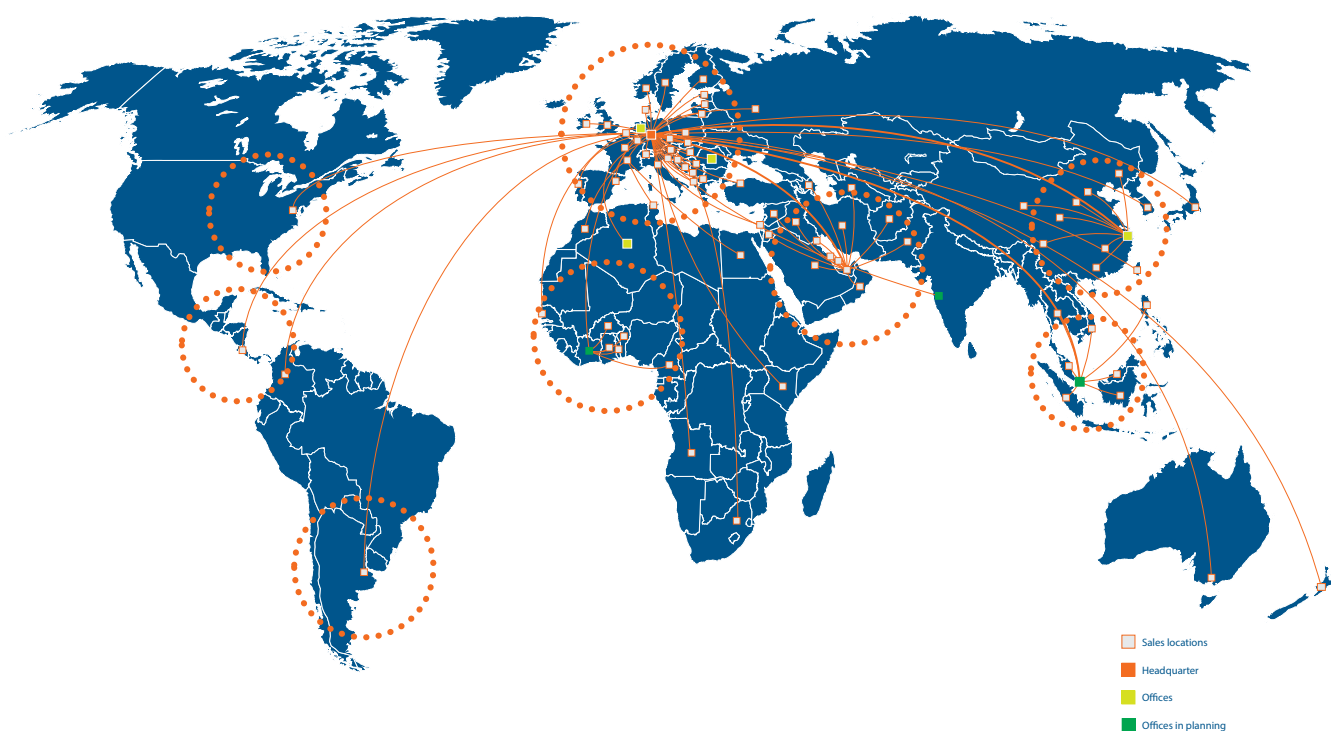
Innovations and technical progress are key factors to shape global growth and to make use of limited resources in a sustainable manner. We help our customers to stay ahead of their competition in the global marketplace and to produce innovative products that are cost-effective and save resources.

We want to take advantage of joint potentials and to make our customers' experience working with us as easy as possible and thus continue to be our customers' preferred and reliable partner.



## LOCATIONS WORLDWIDE

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